

“Providing information anywhere and anytime makes the difference!”

Jessica C. Deike
Senior Project & Sales Manager



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|------------------|-----------------|
| INDUSTRY | Promotion |
| EMPLOYEES | 50 |
| LOCATION | Vienna, Austria |
| USE CASE | Modernize IC |

With Staffbase, Brand Embassy stops hanging on the Phone for hours and writing endless mails

THE BUSINESS CHALLENGE

For years, Brand Embassy has managed internal communications with phone calls, e-mails and more phone calls. Promotion happens in the field, so most employees work on different locations. While looking for a smarter way to transport important information at any time to any team member, they first noticed the popularity of smartphones and decided to launch an own employee app.

BRAND EMBASSY GOES MOBILE

The main goal of promotion is emotionalizing brands and transporting their spirit to the customers. When Brand Embassy got their own employee app by Staffbase, Jessica was finally able to reach the whole team by pushing a button. Furthermore, staff members got inspired by downloading the individual Brand Embassy app. Promoters directly see the purple logo and become members of the family. With storing important information, Staffbase allows better briefings for the promoters. Other features include push notifications on news and updates for job offers or employee surveys for daily feedback. Now, instead of dozens of e-mails and lots of paperwork, Jessica can take care of Brand Embassy's promoters with a simple tool in the pocket: an individual employee app by Staffbase.

INTERNAL COMMUNICATIONS, MODERNIZED

Staffbase allows the Brand Embassy team to radically simplify and improve the way they managed internal communications. The result? A modern communication tool, which bundles all information in one place and helps Jessica carrying across the Brand Embassy spirit.



THE OUTCOME

5.000 € saved
per year
in training costs

Austria's first promotion
agency using its own
app
pioneer

paperless
documents in the cloud

All Employees. One App.

Staffbase closes the gap to all your non-desk workers and modernizes your whole Internal Communications.

STAY IN CONTACT



+49 (0) 371 651 348 90

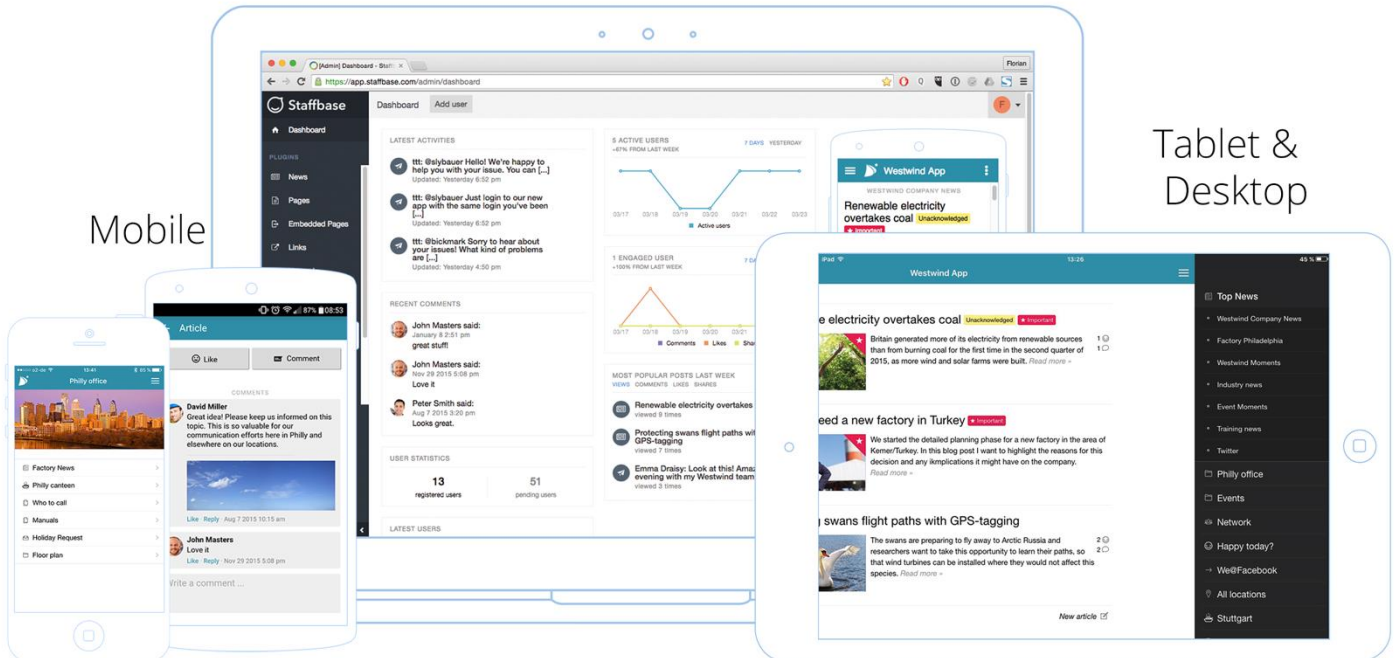


team@staffbase.com



Backend

Mobile



Tablet & Desktop