



## Our Mission

Staffbase is the world's first Employee Experience Platform that helps HR and Communication leaders to transform their organizations into places where people feel connected and proud to come to work.

## Company

Venture-funded by Kizoo Technology Ventures and Capnamic Ventures and founded in 2014 in Germany, Staffbase was created by a team of veteran entrepreneurs and experts in the fields of employee communication and organizational culture. As at end of 2017, 60 employees are working between two offices in Germany (Chemnitz and Dresden) and the US (New York City).

## Customers

Staffbase currently serves more than 200 global businesses on 4 continents. Our customers are industry leaders such as Adidas, Audi, Hilton, Siemens, Brinks, Tradewinds and T-Systems [a T-Mobile sister co.]. All together, we have helped more than 1 million employees become "better connected".

These organizations are now actively engaging their teams with a self-branded app with which, they immediately experience greater reach, engagement and, as a result, employee satisfaction:

- » 50-90% of employees download and use their company app
- » 75% of users read content within an hour after receiving a push notification
- » Highly targeted, authentic messages to employees by work group, region, employment stage or title
- » 3x higher employee reach compared to their existing intranets

# Product

Staffbase's German-engineered, modular SaaS platform is 100% customizable and proudly bolsters the most comprehensive feature set, allowing customers to "grow as you go". Features include: pre-boarding, orientation and initial training, services (e.g. paystubs), learning and development, engagement and surveys, communication and messaging, recognition and benefits communications.

Implementing Staffbase is fast and easy for HR and Internal Comms leaders. Its open API lets users rapidly integrate their corporate databases and all major HR systems, promoting greater employee self-service and putting the power in the employee's hands.

More information and a free trial at [staffbase.com](http://staffbase.com)

Contact for press inquiries: [frank@staffbase.com](mailto:frank@staffbase.com)

